

# PRODUCT CATALOG



# ALLEGRIA

## FOR INVESTMENTS

**we are the official export agent**  
and investor/shareholder in GELCY ( Egypt #1 Pencils Manufacturer )



Allegria For Investments LTD.  
شركة الجيريا للاستثمارات - ذات مسؤولية محدودة

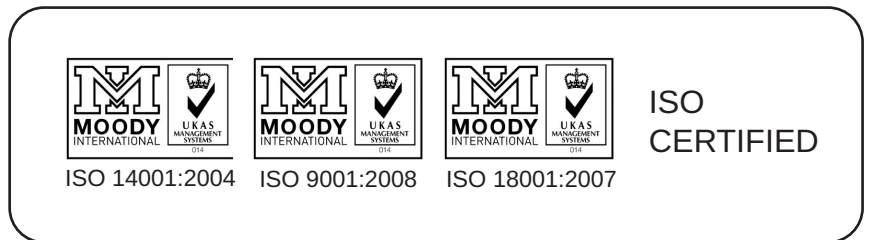
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# WHO WE ARE

Allegria Investments is an Egyptian-based investment and export company dedicated to bringing world-class stationery products—especially premium pencils—from Egypt to global markets.

As investors and shareholders in Egypt's leading pencil manufacturer, we provide our clients with direct access to superior quality products, competitive pricing, and seamless logistics.

Our strength lies in combining industrial expertise, international trade experience, and a commitment to ethical business practices. From production to delivery, we ensure every shipment meets international standards of quality, sustainability, and customer satisfaction.



Our manufactured provides are wood-free pencils according to German Technology operating since 1995.

Our manufacturer is accredited according to ISO 9001:2008 (Quality Management and System) and to ISO 14001:2004 (Environmental Management System). and to ISO BS OHSAS 18001:2007 (Health and safety Management)  
For more details, please visit our website: [www.allegriainvestments.com](http://www.allegriainvestments.com)

All our products are regularly tested & certified by official German Testing to conform to EN71-3 equivalent to ASTM-D- 4236.



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# ECO PENCILS PRODUCTS



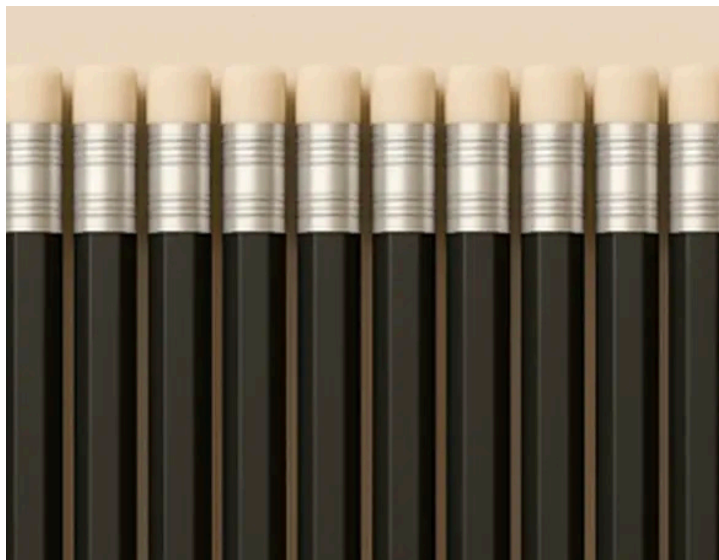
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# Classic Black Hexagonal (With Eraser)

- ✓ 6 pcs ✓ 12 pcs ✓ 24 pcs ✓ 36 pcs ✓ 48 pcs
- ✓ 72 pcs ✓ 72 pcs ✓ 144 pcs ✓ PET packs
- ✓ Bulk cartons ✓ Unique quantities upon request

Black Hexagonal Pencils with eraser, [12 pcs] with window. Smooth-writing, wood-free HB pencils with durable white erasers. Standard 12-piece retail box with window included



## Certifications & Trust Marks



## Packing and options

- + Available in a range of lead grades
- + (HB, B, 2B, 3B, 4B, 5B, 6B), with flexible sizes,
- + packaging, and custom designs to suit schools, offices, and global markets.



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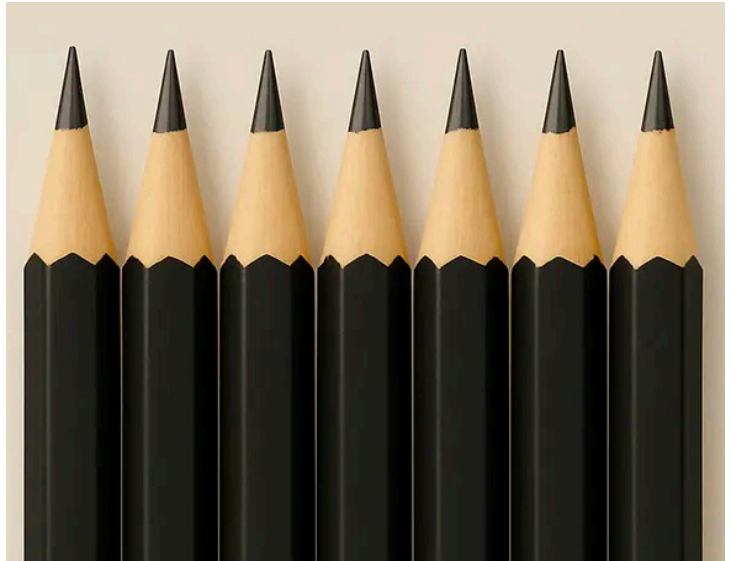
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# Classic Black Hexagonal (without Eraser)

- ✓ 6 pcs ✓ 12 pcs ✓ 24 pcs ✓ 36 pcs ✓ 48 pcs
- ✓ 72 pcs ✓ 72 pcs ✓ 144 pcs ✓ PET packs
- ✓ Bulk cartons ✓ Unique quantities upon request

Black Hexagonal Pencils without eraser, [12 pcs] with window. Smooth-writing, wood-free HB pencils with durable white erasers. Standard 12-piece retail box with window included



## Certifications & Trust Marks



## Packing and options

- + Available in a range of lead grades
- + (HB, B, 2B, 3B, 4B, 5B, 6B), with flexible sizes,
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# ART Sketch & Soft Pencils (HB → 6B range)

The ART Sketch & Soft line is designed for artists, students, and professionals who require smooth, precise, and versatile graphite performance. These ergonomically rounded pencils deliver rich tones, effortless shading, and anti-smudge protection. Made from durable, eco-friendly materials, they are perfect for sketching, shading, and detailed artwork. [12 pcs] standard retail pack.

## Certifications & Trust Marks



## Packing and options

- + Available in a range of lead grades (HB, B, 2B, 3B, 4B, 5B, 6B), with flexible sizes, packaging, and custom designs to suit schools, offices, and global markets.
- + 12 pcs retail box
- + 72 pcs display
- + Bulk cartons
- + Custom mixed sets

All products can be customized upon request in terms of pcs, colors, grades, sizes, and packaging. We offer a wide variety of packaging types to meet the needs of B2B distributors, B2C retail, and B2D institutions.

Detailed specifications such as pencil dimensions, carton sizes, and weights are available upon request. Please contact us for a tailored datasheet or quotation



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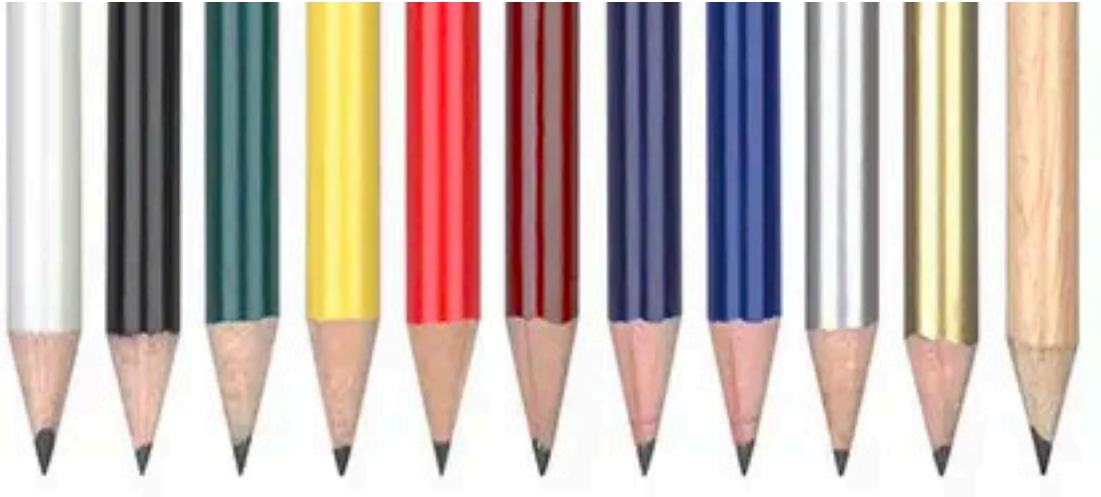


# Stripe / Colorful Line (Round & Hexa)

The Stripe/Colorful Line features a vibrant collection of rounded and hexagonal colored pencils, designed to spark creativity in schools, offices, and homes. Available in striking striped color patterns, these pencils combine fun, durability, and ergonomic comfort. Ideal for both kids and professionals.

## Two Variants

- + Hexagonal Stripe → Classic school shape, prevents rolling, widely preferred internationally.
- + Round Stripe → Playful, ergonomic, great for children and creative use.



## Certifications & Trust Marks



## Packing and options

- + Box of 12 pcs – mixed striped colors (Black, Yellow, Green, Orange, Fuchsia, Blue, Red)
- + Display Box of 72 pcs – assorted or single color packs
- + Bulk Cartons (144 packs) – multi-color or uniform color/olesale/distributors
- + Custom Packs – private label, eraser option, grade flexibility

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# Funny Fruits (Scented Pencils)

The Funny Fruits line brings fun and functionality together with delightful fruit-scented pencils. Designed to make writing and drawing more engaging, these rounded HB pencils are perfect for kids, students, and anyone who enjoys a playful twist on stationery. Each pencil carries a fruity fragrance and comes in vibrant, eye-catching designs.

## Packing and options

- + Box of 72 pcs (Display Pack) – mixed fruit scents: Baby Banana, Orange Blues, Strawberry Fields, Big Apple
- + Box of 4 pcs (Mini Gift Pack) – themed mini-packs, ideal for kids' kits, party favors, promotions
- + Bulk Cartons (144 × 72-pc boxes) – cost-effective supply for distributors
- + Custom Packs – flexible pack sizes, custom scents, branding & packaging on request



## Certifications & Trust Marks



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Detailed specifications such as pencil dimensions, carton sizes, and weights are available upon request. Please contact us for a tailored datasheet or quotation



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# Seena PET Box

The Seena PET Box is a ready-to-display value pack designed for supermarkets, hypermarkets, and wholesale buyers. Each PET box contains 50 black pencils (without erasers). The transparent PET material and hanging hook make it ideal for retail shelves, while the bulk quantity delivers excellent value for families, schools, and offices.

- + 50 pencils per pack
- + PET box with hook for easy retail display
- + Bulk Cartons (144 packs) – multi-color or single color
- + Optional with erasers
- + Affordable bulk solution for schools, families & offices
- + Eco-friendly, wood-free, HB grade lead

## Packing and options

- + PET Box of 50 pcs (standard, without eraser)
- + PET Box of 50 pcs (standard, with eraser)
- + Bulk Cartons – for wholesale/distributors
- + Custom PET branding, eraser variations, and pack sizes available on request artwork, promotional packaging

All products can be customized upon request in terms of pcs, colors, grades, sizes, and packaging. We offer a wide variety of packaging types to meet the needs of B2B distributors, B2C retail, and B2D institutions.

Detailed specifications such as pencil dimensions, carton sizes, and weights are available upon request. Please contact us for a tailored datasheet or quotation

## Certifications & Trust Marks



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# COLORED ECO PENCILS PRODUCTS



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# Stripe/Colorful Line (Round & Hexa)

The Funny Fruits line brings fun and functionality together with delightful fruit-scented pencils. Designed to make writing and drawing more engaging, these rounded HB pencils are perfect for kids, students, and anyone who enjoys a playful twist on stationery. Each pencil carries a fruity fragrance and comes in vibrant, eye-catching designs.

## Packing and options

- + Box of 12 pcs – multiple striped colors (Black, Yellow, Green, Orange, Fuchsia, Blue, Red)
- + Display Box of 72 pcs – mixed or single color packs
- + Bulk Cartons (144 packs) – multi-color or single color
- + Custom Packs – tailored color mix, private label branding, or grade options
- + Unique quantities upon request



## Certifications & Trust Marks



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# Triax Colored Pencils (Triangular Body)

Ergonomic triangular colored pencils designed for comfortable grip, making them ideal for schools and long drawing sessions. Produced in premium colored leads with sleek grey or striped finishes, suitable for educational and retail markets.

## Two Variants

- + Triax 12 Colored (triangular, grey body w/ stripes)
- + Triax 24 Colored (triangular, grey body w/ stripes)



## Certifications & Trust Marks



## Packing and options

- + Box of 12 pcs – standard classroom packs
- + Box of 24 pcs – extended color range
- + Bulk Cartons (144 packs) – cost-effective for institutions
- + Custom Designs – school branding, private label.

All products can be customized upon request in terms of pcs, colors, grades, sizes, and packaging.

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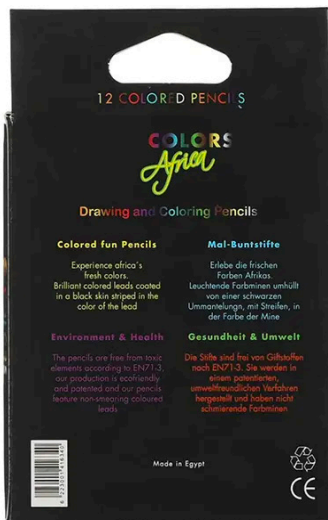
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# XL Color & Africa Line (Round Pencils, Large & Small)

A collection of round colored pencils in large and small formats, designed for versatility. The XL line offers jumbo pencils for younger kids and beginners, while the Africa line delivers bold, stylish black-striped pencils for an artistic appeal. Both are perfect for school kits, promotional packs, and retail displays.

Two Variants

- + XL Color Packs (6 or 12 pcs, long/short)
- + Africa Line (12 long or 12 short pcs, black body w/ colored stripes)



## Certifications & Trust Marks



## Packing and options

- + Box of 6 or 12 pcs – XL or Africa themed designs
- + Display Packs of 72 pcs – retail friendly
- + Custom Branding – school themes, licensed artwork, promotional packaging

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# Smart & Fashion Series (Slim & Novelty Packs)

A modern, innovative lineup of slim, fashionable, and novelty colored pencil sets tailored for students, gifting, and retail. Includes slim "Uniq" sets with pencils + HB + sharpener, Smart series with creative box artwork, and Big Feel novelty packs with extra-large pencils and accessories.



## Certifications & Trust Marks



## Packing and options

- + Box of 6 / 12 pcs – Smart & Slim packs
- + Novelty Blister Pack – Big Feel multipack w/ sharpener
- + Bulk Cartons – for distributors and schools
- + Private Label Customization – fashion branding,



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**Our Manufacturer**



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# ALLEGRIA

FOR INVESTMENTS

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